

*RURALSHP – entrepreneurship in rural
environment – Bolzano, Italy 11-16 Novembre 2019*



Erasmus+

ABOUT RURALSHIP

WHEN?

**6 days (11-16 November) + 2
travel days**

Deadline for fill the form:

15.8.2018

<https://urly.it/32dbk>

WHERE?

Bolzano, Italy

*Which are the main
challenges?*

Social innovation

European network

**Economy of the common
good**

*Totally financed by
the Erasmus+
programme*

What is the goal of RURALSHIP

Ruralship is prepared to improve the entrepreneurial skills of young people in rural areas and prevent their marginalization.

How much does it cost?

- ✓ All costs for accommodation and food during this youth exchange are covered by the Erasmus+ programme. Travel costs will be reimbursed up to **275€**.
- ✓ **NO PARTICIPATION FEE**

For whom?

- ✓ Youth worker or unemployed young searching for a job
- ✓ **AGE 20 -25**
 - ✓ Who needs to get out of polluted cities and, consequently, get rid of a poor quality of life
 - ✓ Who wants to improve basic skills to enter the labor market with willingness to become entrepreneurs
 - ✓ With new innovative idea of business

TRAINERS

**Ruralship
Bolzano**

Since 2013, project responsible from the EU in the sector of tourism, culture and Mediterranean diet. In 2015, she became the president of the association «Slow Tourism Alto Adige», to promote the concept of «Slow Tourism» in the region of Alto Adige.

Till 2017, she was the director of the company C.S.I. (Cluster and Social Innovation) TRE coop, to create profit and no-profit activities on the perspective of social innovation and local marketing. The purpose of this company was to help disadvantage people to enter the world of job and to understand the global market.

From 2011 Claudia writes project for European Social Fund for unemployment and entrepreneurship.

In 2018 Claudia has attended two training on Project Manager and Innovation Manager and now has a worldwide certification in Innovation manager.

With her strong sense of leadership and initiative, Claudia is an innovation manager particularly active on events, websites, marketing.



**CLAUDIA
LANTIERI**

**INNOVATIVE MANAGER
PROJECT MANAGER
MINDFULNESS FOR
LEARDERSHIP**

Silvia is a dancer who practice dance therapy, contact improvisation, and theatre with particularly attention to the body language and group dynamics.

She studied at the University of Trento Literature and Philosophy, acquiring professional skills in acting, performing, mentoring, non-verbal communication, dance therapy.

In 2015, she directed and performed: *Grafie (Corda)* and *Notte* in Venice, *Glass* in Bolzano.

In 2005, she published *TransFormAzioni* , with the Pedagogical Institute of Bolzano,

Silvia has worked for various companies/organization and with different age of people; for example, she performed a laboratory of creative dance with children and the collaboration of UPAD and UISP in Bolzano, as well as she worked with teenagers and disadvantage people using the method of dance therapy.



**SILVIA
MORANDI**

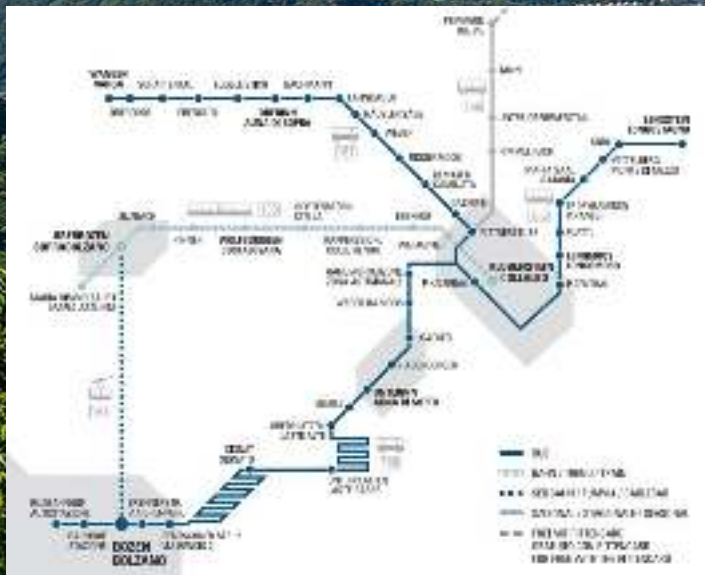
**THEATRE
EDUCATION
DANCE**

How to reach the place?

Haus der Familie

Stella 1-7

9-39054 Soprabolzano

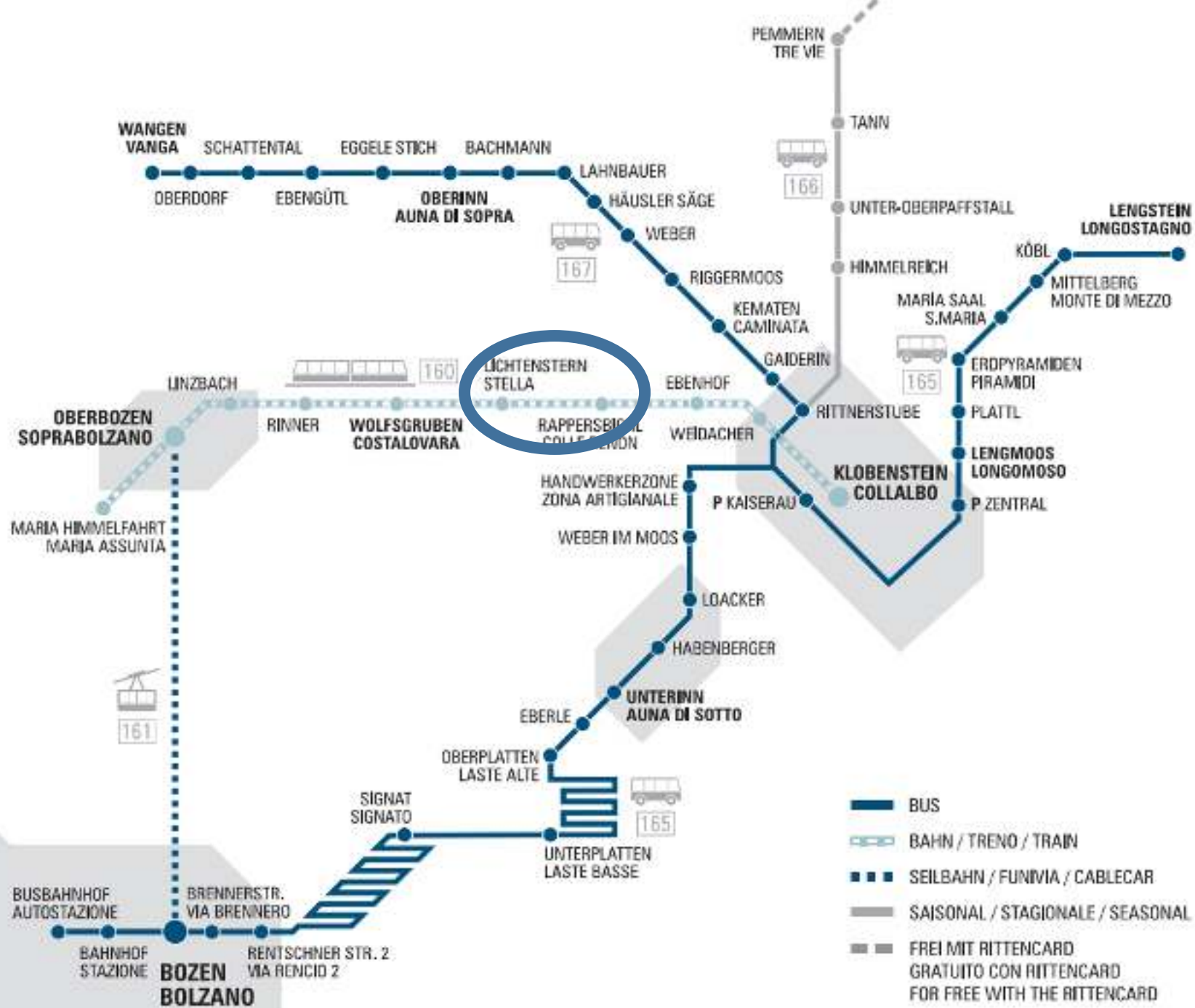


Nearest Aereoport : Milano –Bergamo or Verona

Chiepest fly : Ryanair

From Verona or Milan Bergamo
to Bolzano with Flixbus <https://www.flixbus.it/>
from Bolzano till Renon by bus

[https://www.ritten.com/it/altpiano/
info-service/mobilita.html](https://www.ritten.com/it/altpiano/info-service/mobilita.html)



OBJECTIVES

Encourage young people to consider entrepreneurship as one of the work options

Improve skills related to entrepreneurship and employability in general

Promoting the mobility of young people at European level

To introduce the theory of the economy of the common good and responsible entrepreneurship

Offer a space for intercultural integration, promoting the culture of dialogue, tolerance and greater understanding of the surrounding reality



Training methods:

Role playing, games, powerpoint presentation

visit to an Incubator and in a farm

FUN FUN AND FUN

ACTIVITIES:

Creation of a business plan

Define costs and earning of an entrepreneurship idea

How to find resources and reach your goal

PARTICIPANTS

**FULL OF INNOVATIVE
NEW IDEA**

**AND interested in the
theme of
entrepreneurship.**

COUNTRIES INVOLVED

SPAIN JORDAN

GREEK ITALY

NORTH MACEDONIA

The Italian group will be in charge of:

**keep in contact
with the exchange
office (holiday
home)**

**organize a visit
to the farm and
to the NOi
Tecnopark**

**plan a
visit to
Bolzano**

**bring ingredients to
prepare a pizza to cook
on the spot for the
Italian multicultural
evening**

**organize the
transportation
and arrival of
the
participants**

**prepare the
game on
Marketing**



**The N.Macedonian
group will be in charge
of:**

**Prepare the multicultural
night**

**Think about games to
create teamwork skills
(outdoors and indoors)**

**prepare the game on the
theme Human Capital**

**collection of expense
receipts and creation of an
excel file with expenses**

The Greek group will be in charge of:

create a game on the topic of Budget

organize the Greek multicultural evening

be responsible for social media / dissemination activities during and after the YE

be responsible for organizing informal communication between partners and creating a group



**write the
Infopack in
collaboration
with the
Italian Youth
leader**

**The
Jordan**
group will be
responsible for:

**organize the
Jordanian
multicultural
evening**

**make a tutorial / game on
Erasmus + / Youth pass /
European funding
opportunities for
entrepreneurs**

**prepare
the APV**

